

WHITE PAPER

GREENER PROJECT



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DISCLAIMER

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This document presents information about the Project Greener ("Project") and the Preservation Token Greener ("GPT" or "Token"), its use and distribution and provides relevant information about eligibility of Platform users (virtual environment developed by the Company to access, check balance, analysis and purchase of GPTs and that works as an easy interface for Token management, on the blockchain). This document also presents relevant risk factors that may involve the usability and storage of the Token. read this document carefully before starting to use the Platform, the Token or purchase the GPT Token. Please do not reproduce, distribute or disseminate any section of this document without mentioning this notice. Please note that Greener retains the exclusive rights to update and change the content of this Whitepaper without provide any prior notice to any individual and/or or company.

The Whitepaper's sole purpose is to present the Project Greener to potential Token buyers, interested in the technology and users of the Platform, providing them with relevant information about the Project, in order to explain and allow a minimally victory. Please note that this Whitepaper is not comprehensive or broad and in no way intend to create or place any elements of a relation contractual, being merely informative. before acquisition of Tokens or use of the Greener Platform, we suggest a study of this Whitepaper and the cryptocurrency market itself. certainty of technologies and perspectives and personalized financial information in this Whitepaper are fed and



take into account consideration certain contingencies and known risks and unknowns that may cause the results estimates or may be different factual and transient of the statements or results expressed herein, such as market variations and changes in regulation and legislation applicable to the crypto market. Some technologies, perspectives and personalized financial information in this Whitepaper are fed and take into account consideration certain contingencies and known risks and unknowns that may cause the results estimates or may be different factual and transient of the statements or results expressed herein, such as market variations and changes in regulation and legislation applicable to the crypto market.

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Greener will make every effort to launch and develop this Project in the best possible way. However, anyone planning to purchase the GPT (Greener Preservation Token) or use the Platform acknowledges that Greener does not guarantee to achieve the full functionality or soundness of the Platform or Token. Greener will not be considered responsible for any loss or damage arising from the inability to use your Tokens. For proceeding to read this Whitepaper and request information about the Project or the purchase of your Token, you confirm that you have read, understood and accepted this Term Disclaimer (“Disclaimer”).

THE TOKEN OFFERING

This is the offer of a crypto asset (digital asset, with immutable characteristics, which allows its traceability and transparency of its operations, electronically transacted in a protocol of blockchain). The GPT, crypto asset presented here, has, in accordance with local legislation and regulations of its issuance, tokenized asset characteristics. Generally speaking, the GPT constitutes the representation of a determined asset, giving its holder ownership of the asset represented.



The GPTs were administered as a tool digitization, facilitation of access and use and transfer of conventional assets, the UEC (Carbon Storage Units), the tokenized asset. What is a UEC, its purpose and how it was generated, are detailed and explained in this Whitepaper. token offer, during the private sale, will be made exclusively by Greener. On the private sale, and until the restrictions blocking to trade the Token by its owners are in place, Greener is the only entity that has the right to sell the Token GPT. During the public sale, the user will be able to buy Tokens directly on the Greener platform and on some cryptocurrency exchanges where the Token can be listed.

Greener does not guarantee that the Token will be listed on any cryptocurrency exchange. Part of the proceeds from the sale of Tokens will be used to promote the preservation of important biomes.

Brazilian regions add up to about 530 thousand hectares of vegetation, in the states of Amazonas, Mato Grosso, Pará and Rondônia. It is estimated that in these regions live more than 2 (two) thousand species of animals, representing vast biodiversity. Furthermore, part of the funds may be destined to support 17 (seventeen) social projects that promote their activities in these areas.



ELIGIBILITY

The GPT token is intended for buyers, natural persons of legal age and/or persons legal, national and international, immune citizens, businesses or residents (whether an individual or company) of the United States of America, jurisdictions high risk designated by the FAFT list, as well as any other country where buying crypto assets is legally tolerated, such as, for example, but not limited to China, Algeria, Bolivia, Ecuador, Morocco and Pakistan, in addition to persons located in any one of the jurisdictions from non-cooperative countries with anti-money laundering policies of the Organization for Cooperation and Development Economic and of the United Nations and those nations in what is the regulation of bonds, securities or other regulation prohibits the public sale of Tokens without authorization from the local authority.



LEGAL ADVICES AND RISK FACTORS

GPT are tokens that represent a property on all of a UEC, however the GPT does NOT (i) provide legal ownership of the shares or assets of the companies that make up the corporate matrix of Greener, save those assets previously designated for the purpose of the Token; (ii) will represent the debt of Greener or any other parent company corporate established for the Greener Project to with Token holders; nor (iii) provide rights voting/governance/ typical actions related to Greener or any other parent company established for the Greener Project.

The tokenization market is constrained by factors of risk that seek to be mitigated by our corporate and legal structure. However, you must be aware of the risks of this market and how it works, especially about its transaction and processing characteristics of Tokens. In addition, there are risk factors related to general business, which may vary from the possibility of bankruptcy to an embargo, confiscation or blocking of the token and Platform by government entities. By purchasing the Tokens, you fully acknowledge and understand all risks and declares that it is legally able to do this declaration, as well as guaranteed that it will not incur no claim or action to contest this point and/or claim compensation from Greener or any of the companies that make up the corporate matrix established for the Greener Project, for any loss or unwanted result due to the purchase of Tokens.



Also, when purchasing the GPT, you also declare to be aware that the regulatory status of crypto assets in global level, it is often unclear or incipient in many jurisdictions. Although we put our best effort that the Token is in compliance with most of the target jurisdictions of the Project, it is difficult to predict how or if the authorities' regulations can be applied as per existing norms or new regulations related to the Token. ONE Greener, its companies, directors, members or shareholders will not be held liable to Token purchasers for any action, or application made by any authority of any country, unless the authority determines otherwise, after a procedure that administrative or judicial without possibility of appeal. If any of the possibilities mentioned above occur, especially embargoes or confiscations governed, which we cannot predict, you may be subject to forfeiting the entire amount paid for acquire the Tokens, have your cryptocurrency wallet or the blocked Platform, faces the limitation in transactions within the Platform or not being able to transact your Tokens.



LIMITATION OF CONTENT AND UPDATES

No person, natural or legal, was or is authorized to give any information, statement, guarantee of rights or representation not foreseen in this Whitepaper in connection with Greener, the other companies of the corporate matrix and its business and operations or about the Tokens. Such information or statements must not be considered as valid, true, authorized by Greener or as made by Greener. The user must always consider the information contained in this Whitepaper as the only valid and up-to-date ones. User is solely responsible for updating themselves on the terms and content of this Whitepaper. ONE most up-to-date version of the Whitepaper will always be available at www.begreener.io.



KYC AND ANTI-MONEY LAUNDERING (AML) POLICIES

Any holder of Tokens, whether acquiring the Tokens during any of the sales phases tokenization made by Greener or by a company authorized by it, either on the secondary market, will be subject to all KYC/AML policies finally that can be in place at the moment purchase or possession of the Tokens, remaining subject to periodic evaluation and routines in this regard. not compliance with KYC procedures and routines AML resulting from the purchase of Tokens must prevent the purchase of Tokens or lead to the imposition of please the purchasers/holders of tokens, including the fund freezing, cancellation or redemption Requirement of Tokens, or any other measure that Greener may collectively consider to meet regulatory requirements met.

If the user acquires, stores or sells Tokens through a cryptocurrency exchange, via peer-to-peer transaction, or use any other method other than those authorized by Greener, they will be subject to KYC/AML procedures of said exchange or may suffer restrictions or legalized by using the Token without the carrying out the inherent KYC/AML procedures to its purchase and use.





INTRO- DUCTION

Far beyond the beauty that nature and biodiversity provided to our eyes, which by itself already would justify its full preservation, all its elements, engendered in a fantastic ecosystem natural, these are the key and guarantee of maintenance and perpetuity of life on our Planet.

The population increase brings several challenges such as increase in productivity to meet the needs of livelihood demands of the world's population, the migration and concentration of peoples in large cities added to the modern dynamics of life terrestrial remained for the emission of gases that accelerate the greenhouse effect, in a volume far above the recycling capacity of the filters natural resources – the oceans, atmosphere, soils and biosphere -, caused in the flow of fuel in different regions of the world, a phenomenon that passed to threaten the perpetuity of terrestrial life itself.



Since the 1980s, the scientific community has been focused on building alternatives and solutions for the reduction of the fuel of our Planet, either with the incentive to reduce greenhouse gas emissions that cause the greenhouse effect, either by stimulating preservation of the natural recycling filters of gases emitted by life on Earth.

The Kyoto Protocol, signed in the 1990s, characterized as the first global commitment, assumed by several countries, for the reduction of CO² emissions and other negative gases for life. As a result, several initiatives, technologies and projects became aimed at reducing of greenhouse gas emissions by companies and polluting entities, all aimed at achieving of the emission reduction targets with which several nations have committed.

In addition to the global commitment to reduce of greenhouse gas emissions granted by the occupied countries, in this same document of Kyoto, was franchised to developing countries the ability to develop and implement projects in their territories that would result in the reduction of its emissions of these gases, which once certified, could be marketed as “credits” to that those companies and entities headquartered in countries present, so that, once forced to reduce its emissions, achieving its reduction targets and, thus, fulfilling its commitments to the environment. Thus was born the regulated market of carbon credits.



In parallel to such initiatives, the same community science came to realize that, in addition to encouraging to the reduction of greenhouse gas emissions, as met by the Kyoto commitment, one should create incentives to encourage the conservation of their own our natural fuel recycling filters Planet, seeking to promote the preservation of the oceans, of the atmosphere, soils and vegetation and the biosphere in its most diverse forms and presentations.

The Paris Agreement, corroborating this concern of the scientific community and seeking to formalize the engagement of the world community to such initiatives brings, in its 5th and 6th articles, an idea of encouraging initiatives to preserve structures natural recycling of greenhouse gas emissions greenhouse effect, in particular the promotion of preservation of biodiversity on our Planet. Starting from this point, then, many initiatives started to be accepted, both by the countries and by the market, all to promote the conservation of natural structures of our Planet. Here, then, the voluntary market for environmental assets (and not just carbon credits!).

Specifically in Brazil, in 2012, the New Code Florestal brought in its article 41 the incentive to preservation and restoration of the environment, GREEN PROJECT 16 materializing in national legislation all what is most modern that the scientific community world advocacy on means of fostering and promoting of environmental conservation.



Since then, several ventures have affected for the origination of environmental assets intended for the voluntary market that was becoming creating, among which, initiatives aimed at measuring, quantify and certify the “products” resulting from these environmental conservation services. All of this in the end instance, aiming to make them able to receive at the most diverse branches of this “voluntary” market around the world, especially for those people, companies and entities that wish, in this way, contribute to such conservation initiatives and/or offset its environmental liabilities.

It is in this way that Greener and its product are born, the Greener Preservation Token – GPT. The GPT consists of materialization of the initiative to promote tokenization of environmental assets originating from the most diverse types of services for the preservation of the environment and maintenance of its natural structures, enabling, through a digital channel, transparent, simple, safe and easily accessible to everyone and society as a whole, to these initiatives. The GPT, thus, in its essence, it is a crypto asset meaning at the fostering the preservation and compensation of liabilities environmental. Through the GPTs, any natural or legal person, entity or organization that has its CO² or GHG measured and quantified may compensate them in an easy and agile way, through a platform that uses a blockchain network, with a system that provides full governance and end-to- end traceability.



All environmental assets tokenized by Greener and transformed into GPTs undergo a prior and austere due diligence, validation and auditing system, not which are examined from ownership and chain ownership of the areas in which the origination projects are infected, going through the inventories, forestry, measurement reports, formalizations of preservation commitments, methodology and certification used, until the final generation of each one of the tons of CO² that are made available to the platform for tokenization.

From this moment on, once the initial phase has been overcome due diligence and, remaining fully adequate to the origination parameters, each of the tons of CO² equivalents (1 ton. CO²) generated in the projects and kept to tokenization being individualized and uniquely identified, starting to acquire a “specific serial number” – a hash – such as a chassis, which will accompany it from the beginning of tokenization process until your retirement permanent, when it will be used for the offsetting a given emission footprint CO² of their respective holders.

It is important to emphasize that the GPTs, currently, constitute the first and only initiative in the world in individualized and numbered environmental assets before the tokenization process, so that the Tokens generated from the respective processes of Digitization ends up being born with the characteristic of singularity, that is, they are born referring to each one for each specific ton of CO² equivalent constant of its base.



Specifically in relation to this first issue of GPTs, consists of the tokenization of 74,227,800 (seventy-four million, two million and twenty-seven thousand and eight hundred) Carbon Storage Units - UEC - from the conservation of more than 530 thousand hectares of native forests located in the Biome Amazon, distributed in approximately 216 different rural properties, specifically in the states of Amazonas, Mato Grosso, Rondônia and Pará.

Each UEC materializes conservation services, native forests and their respective biodiversity, and was defined in Brazilian legislation as an asset financial, intangible and transferable, representative of one ton of stored CO² equivalent, as prescribed in article 2, item XI of Decree 11.075/2022.

From the perspective of digital initiatives in the sector environment, GPT represents a crypto asset, referenced in a physical, individualized and real carbon asset and meaning to offset footprints by part of its acquirers, enabling the participation of these in a sustainability action directly linked to the preservation of native forests and their biodiversity located in the Amazon biome. In addition, the GPT is not intended to be characterized as an investment asset or an asset for reserve value, but rather to compensate for "carbon footprints".

In summary, the GPT guarantees its purchasers the direct participation in sustainability actions and maintenance of an ecosystem with a very rich biodiversity.



Unlike other initiatives that focus on reforestation, the assets linked to this first issuance of GPTs represents the true and preservation of native forests has already been carried out in the biome most relevant and sensitive to the maintenance of life on our Planet.



PROJECT MOTIVATION

The voluntary market for carbon credits, in the year of 2021, reached the mark of US\$ 2 billion in volume traded and there is an expectation that will double in size by 2027, reaching the mark of 4 billion dollars. This information was revealed by The Ecosystem Marketplace website, which is an institution that is dedicated to data collection and the publication of official articles, annual news and reports on the voluntary market of carbon. Although the expected growth is significant, it is still not enough for the goals defined by the Paris agreement are reached, fact that opens space for future trends in capital inflow in this segment.

The voluntary market is considered little transparent and fragmented, as it is significant the number of intermediaries present in the process purchase and sale of carbon credits. Furthermore, there is no uniqueness, that is, there are several types of carbon credit whose transactions take place in different isolated systems. In this way, one can say that the voluntary market has a series of inefficiencies, which represent a barrier to their scalability. Some obstacles to the market development:



- Low liquidity due to its large fragmentation (many different assets);
- Little transparency in operations carried out among the participants;
- Little information available;

In this context, blockchain technology presents itself as a possible technological solution, which enables the development of a liquid market, safe, efficient, transparent and without the need of intermediaries. Thus, blockchain technology provides the following advantages, as these problems that exist today in the traditional market of carbon credit:

- Solving the fragmentation problem (concentration in one type of asset);
- Transparency regarding information regarding the projects, since can be checked on the net;
- Immutability, because once the information is imputed in the blocks, the data cannot be changed;
- Enables programmed purchases and compensations;
- Liquidity for individuals and legal entities may have access to the Tokens.



PROCESS THAT ENABLES CARBON OFFSETTING

The companies that adhere to the project will participate in ESG practices. Those can buy the GPT Token and burn the Token (procedure also known as “burn”) afterwards, aiming at offsetting its carbon footprint in an amount equivalent to the amount of Tokens “burned”. When one burning takes place, the Token representing the asset is withdrawn from circulation as well as the asset for it represented (UEC), in this way the company compensates the corresponding amount of GPT purchased. Another means is for the company to buy already cleared Tokens, i.e. acquire Tokens that have already secured the process burning and retirement. The company receives a certificate representing direct offsetting of its carbon footprint. It’s important to point out that the burning process takes place in the and UEC retirement occurs out of jail, but the two are related, as once the Tokens undergo burn process, the off-chain process of retirement needs to be guaranteed.





TOKENOMICS, TECHNOLOGICAL ASPECTS, TOKEN SALE AND OFFER

One of the biggest benefits of using the blockchain technology, especially for this project, is the traceability and transparency of the amount of Tokens generated, transferred and burned, of the titles that these represent, and the information of the projects UEC generators and GPT holding portfolios. This technology allows easy identification of the amount of GPT Tokens in circulation and the wallets that hold these Tokens, in addition to providing a secure structure for transactions that does not allow the double spending of these assets.

The network chosen for the development of the Project was Polygon, Ethereum sidechain, which presents as a characteristic of consensus for block validation PoS (Proof of Stake), being a good choice related to scalability, as it offers low transaction cost and low energy expenditure for its operation. These characteristics match with Greener, which is a project that encourages sustainability.

As UEC (Carbon Storage Unit), they were owners due to conservation projects environment, duly audited in their issuance by large auditing firms such as Ernst Young (EY) and PricewaterhouseCooper (PwC). Each UEC equals 1 (one) ton of sequestered carbon of the environment.



The GPTs will be digital representatives of the UEC. The UECs of each environmental preservation project that generated them, will be tokenized, in the proportion of 1 GPT for 1 UEC.

GREENER AND TOKEN ARCHITECTURE TECHNICAL SPECIFICATIONS TOKEN SALE

In the project's on-chain architecture, we will initially use 3 (three) Smarts Contracts. They are connected in such a way as to maintain convergence of the UEC on-chain/ off-chain data between GPTs and UECs. The standard used for development was ERC777.sol. The custody of the GPT generated in the main net is done by Fireblocks, but Greener has full permission to manage the assets. Therefore, it is Greener's responsibility to burn and mint GPTs.

The second contract aims to keep in public record, the data of projects "generators" of UEC (Carbon Storage Unit), storing information such as area of influence, forest area, in addition to the identification of the certificate linked to the project that presents serial number and units of UEC as data.



In off-chain, the check will be done through an endpoint, directly accessing the hashes availability in the database in order to keep updated all types of movement carried out in the project.

Certificates will be issued through Soulbound NFTs on ERC721, which will be non-transferable. That is, the NFT representing the compensation certificate will be linked to the cryptocurrency wallet of the then owner of burned GPTs, the purpose being the transparency of the entity or person who carried out the compensation of their carbon footprint

To understand the GPT, it is important to present its origin. The GPT is a tokenized representative of the Carbon Storage Unit (UEC), which, in turn, represents 1 ton of CO². Within its ecosystem, the UEC was created within the following flow: 1) The rural producer who want to generate UECs, adhere to the core of his region and then to the UEC Generation Program. To adhere to program, the rural producer must commit to preserve the native forest on his property for up to 25 (twenty-five) years old; 2) The technical team of the program makes the forest inventory and the Report of Quantification - Productive Activity Plan and Environmental Adequacy (PAPA).

After these two steps, Unesp verifies and validates the forest inventory. Subsequently, the certification



and validation of the Quantification Report (PAPA) is made by TÜV Rheinland. Ernst Young makes the validation of the UEC generation methodology. As the generation process complies with the pre-established premises, the issuance of the UEC happens, as well as sending a certificate and report to custody in London at the law firm Macrae & Co. Soon after, there is the issuance of the CPR and Registration with CETIP. Finally, after the issuance of the UEC, in the conformities protected in its process, the tokenization of these assets is made, with the GPTs issued and “registered” on blockchain.

With the offset process done through the GPT, the corresponding UEC is retired, and a certificate is generated for the company that joins to the process of offsetting its carbon footprint.

While each GPT is directly linked to each UEC, and this, in turn, is linked to a project of specific environmental preservation, the GPT, despite representing different UECs, has a value equivalent to 1 UEC, and consequently to 1 ton. That is, keep the structure representativeness of 1 (one) GPT = 1 (one) UEC = 1 Ton of CO².

The standard used by GPT is ERC777. The motivation for the use of this standard is the possibility of being passed as a parameter in the mint function of the token the hash associated with the Project. The hash is stored inside of a “proofData” structure and is



public information, available in the smart contract. The information of the associated project/hash parity, is recorded in the IPFS, an open data sharing protocol training. This hash is calculated:

GPT 00000000 00000000 0000 000 000 0 00000000 00



Number	Nomenclature	Characters	Type
1	GPT	3	Text
2	Formatted quantity	9	Numeral
3	Code	10	Numeral
4	Harvest year	4	Numeral
5	Owner's document	3	Numeral
6	Supplier's name	3	Text
7	Harvest	1	Numeral
8	Ton combination identifier	9	Numeral
9	Ton check digit	2	Numeral



TOKEN SALE

The sale will start with the Private Sale, upon direct negotiations with relevant customers and strategic partners of the Project. Posteriorly Public Sales stage will begin, with as a target audience companies (i.e. B2B operations - Business to Business) who want to compensate their CO² footprint.

Public sale, through an ICO (Initial Coin Offer) on the Greener platform ("<https://www.begreener.io>"), will have access to the general public for the acquisition of the Token. The interested party, after being approved by the KYC process, will connect your wallet (crypto wallet) in which you can store the GPTs acquired through from the Greener platform. The user will be able to acquire GPTs using the crypto active USDC (Circle/Coinbase), receiving in his wallet an amount of GPTs corresponding to the amount paid.

The Greener Platform uses a system approved by Brazilian Federation of Banks (Febraban). a structure of the Project was inspired by others with a similar structure and which have Swiss certification: Société Générale de Surveillance (SGS) in ESG, and revalidated by Ernst & Young and audited by PWC Brasil. The use of technology blockchain enables the entire GPT process to be safe, fast, transparent and traceable.

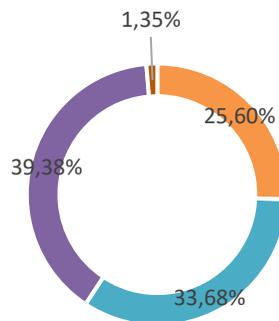


The purpose of the GPT Token is to provide access to assets tokenized carbon footprints of environmental preservation, offering the neutralization of emissions by companies interested in ESG practices. Altogether,

the project aims to sell 74,227,800 (seventy-four million, two hundred and twenty-seven thousand and eight hundred) units of GPT. During the Private Sale stage, Greener will sell GPT to companies looking to offset their footprint of CO², through a stakeholder analysis via "Green List", giving priority to these in the conditions of purchase of available lots.

Finally, the Public Sale stages will be fully automated through platform registration Greener and targeted at companies looking to acquire GPT for the purpose of offsetting your generation of CO². In all compensation cases, companies accompanied, after complying with the specific procedure therefore, a certificate of compensation, through a transparent process.

Tokenomics GPT



Public Sale 01 Public Sale 02 Public Sale 03 Airdrop



The main objective of the GPTs is to meet the market demand for the compensation of carbon footprints and achievement of parameters demanded by the Paris Agreement. The ESG market is expanding widely and Greener's initiative presents to the market a relevant volume of carbon credits so that companies can guarantee the compensation of its CO² generation.

As a parameter, the voluntary asset market carbon (sector in which the GPT operates) consumption the brand than \$2 billion in trading volume in 2021. The expectation is that it touched the US\$ 4 mark billion by the year 2027. Considering the scenario presented, Greener hears that technology blockchain becomes an important ally so that the carbon offset process can count with transparency, reliability and stability, without the need for intermediaries.

It can be said that blockchain technology – within the GPT Token project – will assist in the development and understanding of companies in relation to practices of ESG. Among the advantages gained due to the technology, we can highlight the transparency with relation to project information - which can be checked over the network -, immutability, since the imputed data can no longer be changed and availability for companies.

Greener will generate a compensation certificate through a transparent process, using the soulbound method, where an NFT certificate is generated where it becomes non-transferable and owned only by the company that made the compensation.





CORPORATE STRUCTURE OF THE PROJECT AND TOKENIZED TITLE

The project has a multi-corporate structure developed with the aim of bringing to the market a project that complies with the legal norms respected to the sector. Greener has a company project manager in the United Kingdom, who will be contacted the company issuing the Token, incorporated in Switzerland. these companies are connected with a corporate structure Brazilian, which owns the UEC and makes it available for tokenization and management of these assets. In this sense, it was decided that the choice of Switzerland for the incorporation of the company issuing the Tokens was due to the operation of issuance of tokens have clear and market-friendly rules of crypto assets, in that country, bringing security legal to the transaction. Furthermore, the jurisdiction features international support and reliability, in addition to an environment that favors the digital asset market, offering greater security for the issuance of Greener Preservation Tokens.



It should be noted that, in Switzerland, the operation intended observes, especially, the ordinances and advisory opinions issued by the Authority Federal Financial Market Supervisory Authority (FINMASwiss Financial Market Supervisory Authority), as well as well as other sparse legislation, such as the Code of Obligations, the Federal Financial Services Act, Financial Market Infrastructure Act, Federal Law on Intermediated Securities among other legislation which have even been recently adapted by the Federal Law of Adaptation of the Federal Law to the Development in Distributed Ledger Technology. Thus, Greener committed its best efforts to ensure that the issuance of the Token is in compliance with the legislation of that country.



KEY PROJECT TEAM



Executive President Gustavo Ene

Gustavo Ene was Board Member of Companies BRASILCAP, member of the Council Deliberative of the Micro and Small Support Service Companies (SEBRAE), Fiscal Councilor of BBPREV S.A., Board Member of the Brazilian Agency of Industrial Development (ABDI), Counselor Deliberative member of SEBRAE-RS, member of the Council Inspector of the Institute of Business Studies.

He was Global CEO of Grupo Líderes Empresariais (LIDE), President of LIDE-RS, Business Executive of RBS Group and Planning and Control Coordinator of FIATECI. He was also Secretary of Development of Industry, Commerce, Services and Innovation and Secretary for Development of the Infrastructure from the Ministry of Infrastructure of the Ministry of Economy. Gustavo Ene was also founder of Neoclima Climatização, partner of Split Shop and Meal Atacado.





Board Chairman

Felipe Saraiva
Russowsky

Felipe Saraiva Russowsky is a lawyer in Porto Alegre and São Paulo, with extensive operations in the area of strategic litigation, structured operations and in the financial and capital markets. Formed by PUC/RS, has specialization courses in Brazil and abroad, especially in the area of negotiation with the PON from Harvard.

Since 2018, he has been dedicating himself intensely to the development of the market for environmental assets in Brazil, being one of the pioneers in the migration of these assets for the financial and capital markets and in creation





**Vice president
of the council**
Claudio Olimpio

Claudio Olimpio, graduated in advertising and post-graduated in communication from ESPM, with more than 20 years of experience in marketing, worked at the beginning of his career in the entertainment segment at Hopi Hari Park.

He worked at the YPÊ consumer goods industry, as trade marketing, where he learned a lot in national retail. Worked for 10 years in NEWSTYLE (ABC Group), where he led the Operations squad. For the past 5 years he had been COO at Integer\OutPromo, an important part of the Omnicom Group and acts as the commercial arm of TBWA\Worldwide.

Since 2017, he is an enthusiast and scholar of the blockchain agenda, and undertakes with a group of partners at DAX Digital Assets, a startup that works with solutions and businesses focused on blockchain and partner of the GREENER project.





Product Director Alan Villaverde

Alan Villaverde, graduated in Social Communication from PUC-CAMPINAS, postgraduate in Marketing from ESPM and specialization course in Blockchain by MIT, has more than 20 years of experience in the publishing and technology.

He was at the forefront of major journalistic coverage and effectively participated in the digital reformulation of the newspaper O Estado de S. Paulo.

Since 2013, he has been working in the development area and management of products related to the area technology, focusing on SVA (Valued Service added). As of 2022, it took on the challenge of lead a product team in the development of Blockchain solutions.





Blockchain Manager Gabrieli Rizzo

Gabrieli Rizzo is BTech in Analysis and Development de Sistemas (FMU), developer for 19 years, Specialist in Blockchain Architectures, works in blockchain since 2017 and has worked on projects such as Me Poupe!, NineBlocks, MRV real estate tokenization and Actively participate in Blockchain communities.



01/19/2023

